Recent Population Changes in the U.P. Amidst the Pandemic

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The population dynamics of Michigan's Upper Peninsula are well documented. Its population, like most rural regions in the United States, is in decline. A falling birth rate, lack of in-migration, and drops in employment in forestry and mining are behind this decline.

With fewer locally available jobs, people leave the region to look for work. In the past, this outmigration was offset by high birth rates, but this is no longer the case; birth rates are falling while an aging population drives up the number of deaths. The net effect of these processes is population decline.

This article examines recently-available data from the Michigan Department of Health and Human Services on births and deaths, along with IRS Migration data to provide an update on the most recent population changes in the midst of the COVID-19 pandemic.

In 2020, the number of births in the U.P. totaled 2,489, down 308 from a decade earlier. (Table 1). Among its 15 counties, Marquette County experienced the biggest drop from 641 births in 2010, to 556 in 2020. The 2010-20 period saw a total of 29,908 births and 38,784 deaths for an overall population deficit of 8,876.

County	Births	Deaths	Difference
Alger	650	1229	-579
Baraga	820	1182	-362
Chippewa	3716	3939	-223
Delta	3898	5018	-1120
Dickinson	2722	3845	-763
Gogebic	1350	2352	-1002
Houghton	4089	3982	+107
Iron	997	2170	-1173
Keweenaw	180	263	-83
Luce	570	779	-209
Mackinac	933	1592	-659
Marquette	6766	7363	-597
Menominee	2153	3110	-957
Ontonagon	324	1097	-773
Schoolcraft	740	1223	-483
Total	29908	38784	-8876

Table 1: Total Number of Births and Deaths in UP Counties 2010-2020

The counties with the largest gap between births and deaths were Iron, Delta, and Gogebic. Only Houghton County had more births than deaths, and not surprisingly, it was the only U.P. county to gain population between 2010 and 2020 according to the Census Bureau. Between 2015 and 2019, the U.P. averaged about 3,600 deaths a year, then Covid-19 hit in 2020, and the number of deaths increased to 4,061. The first reported Covid case in Michigan occurred on March 10, 2020. Since then there have been approximately 29,000 confirmed deaths from Covid in the state (as of January 22, 2022).

Of these, 719 occurred in the Upper Peninsula (Table 2). Delta County has had the most deaths, followed by Marquette and Dickinson Counties. After controlling for the population size and expressing the number of deaths as a rate per 10,000 people–Baraga, Iron, Ontonagon, and Keweenaw counties have the highest Covid mortality rates in the U.P.

Table 2: Total Number of Covid 19 Deaths & Rate /10,000 people in U.P. Counties

Conneta	Deethe	D-+-/10.000
County	Deaths	Rate/10,000
Alger	6	6.8
Baraga	49	60.1
Chippewa	66	17.9
Delta	120	32.5
Dickinson	78	30.1
Gogebic	35	24.3
Houghton	71	19.0
Iron	61	52.4
Keweenaw	10	48.9
Luce	6	11.2
Mackinac	23	21.2
Marquette	97	14.7
Menominee	56	23.8
Ontonagon	30	51.6
Schoolcraft	11	13.7
Total	719	22

(as of 1/22/2022)

The reasons for the variation in mortality rates between counties are beyond the purview of this article. But it is worth noting that a statistically significant relationship was found at the state level between county Covid mortality ranks and their ranking on a health outcomes measure compiled by the University of Wisconsin Population Health Institute.

The indicator, Years of Potential Life Lost, is a widely used measure of the rate and distribution of premature mortality and is based on 2017-2019 data. It is used by public health officials to identify deaths that could have been "prevented."

In this instance, the data indicate that counties with the highest Covid mortality rates tend to have the highest rates of premature death in the state. Ontonagon, Baraga, and Iron counties, for example, are ranked in the lowest quartile (lowest 25%) of "healthy" counties in Michigan based on Years of Potential Life Lost, and have some of the highest Covid mortality rates in the state.

The importance of migration to maintaining the region's population is illustrated by IRS data on county in-migration and outmigration. These data are based on address changes on individual income tax returns and they do not measure temporary migration such as a person who has a permanent residence in Milwaukee but spends time at their summer home in the U.P.

Despite the fact that not all people file tax returns, the data clearly indicate (Table 3) that over the 2015-16 to 2018-19 period, outmigration exceeded in-migration for the region which saw a total loss of about 820 persons. Marquette, Houghton and Chippewa Counties have the biggest losses, which is, in part, related to their roles as regional service centers hosting universities and hospitals that maintain constant flows of professionals and students.

County	In-migration	Outmigration	Net Migration
Alger	1,479	1,295	184
Baraga	814	891	-77
Chippewa	4,795	5,142	-347
Delta	4,457	4,367	90
Dickinson	3,673	3,572	101
Gogebic	2,344	2,332	12
Houghton	4,980	5,766	-786
Iron	1,865	1,627	238
Keweenaw	412	313	99
Luce	767	749	18
Mackinac	2,636	2,352	284
Marquette	8,586	9,419	-833
Menominee	3,599	3,621	-22
Ontonagon	765	691	74
Schoolcraft	1,100	955	145
Total	42,272	43,092	-820

Table 3: U.P. Counties 2015-2019 Net Migration Trends*

*based on the number of exemptions claimed on tax returns.

Positive net migration values (the difference between in- and out-migration) are critical for the region since they help offset population decline. Iron and Mackinac County's overall population decline, for example, would be much greater were it not for in-migration.

In terms of the origins of migrants, more than half of Chippewa's in-migrants come from within Michigan, and about half of Marquette's in-migrants also come from within the state; Houghton is the exception with 55 percent of its migrants being from out-of-state (Table 4). The largest single source of in-migrants to Chippewa County is Mackinac County to its south. Alger County serves that function for Marquette, while Marquette County is the largest supplier of in-migrants to Houghton.

Table 4: Sources of In-Migrants

County	In-State	Percent	Out-of-State	Percent
Chippewa	2631	54.9	2164	45.1
Houghton	2225	44.7	2755	55.3
Marquette	4265	49.7	4321	50.3

The majority of out-migrants from Chippewa County stay within the state, while the reverse is true for Houghton and Marquette. Employment opportunities appear to be a factor in explaining the destinations for out-migrants. Kent (Grand Rapids) and Oakland (suburban Detroit) counties are major destinations outside the UP for persons leaving Chippewa County. Brown County, WI (Green Bay) and Cook County IL (Chicago) serve the same function for persons leaving Marquette County as does Oakland County for Houghton County.

County In-State Percent Out-of-State Percent Chippewa 2907 56.5 2235 43.5 Houghton 2446 42.4 3320 57.6 Marquette 4266 45.3 5153 54.7

Table 5: Destinations of Out-Migrants

The IRS data aggregates the adjusted gross incomes of in and out-migrants so it's possible to determine their economic impact. Not surprisingly, with Marquette and Houghton County experiencing a net loss of migrants they also have the biggest "losses" in adjusted gross income between in and out migrants (Table 6).

County	In-migrants	Out-migrants	Difference in
	Total AGI	Total AGI	AGI
Alger	45,500	30,262	15,238
Baraga	19,444	18,079	1,365
Chippewa	119,248	125,070	-5,822
Delta	112,969	105,709	7,260
Dickinson	88,980	96,430	-7,450
Gogebic	56,577	54,881	1,696
Houghton	134,293	150,062	-15,769
Iron	47,971	37,245	10,726
Keweenaw	12,552	6,087	6,465
Luce	16,359	16,230	129
Mackinac	72,496	57,530	14,966
Marquette	246,350	261,687	-15,337
Menominee	84,390	85,685	-1,295
Ontonagon	21,612	15,546	6,066
Schoolcraft	29,153	23,705	5,448
Total	1,107,894	1,084,208	23,686

Table 6: Total Adjusted Gross Income (AGI) of In- and Out-Migrants to U.P. Counties2015-2019 (Figures in Thousands of Dollars)

This figure amounted to a total loss of about \$15 million in local purchasing power for each county. Conversely, the total adjusted gross income of migrants to Alger, Mackinac and Iron Counties is significantly higher than their out-migrants. Given their overall population decline, this "extra" income is important for local economies.

The U.P.'s population is a constant state of flux. A falling birth rate means that counties are increasingly dependent upon in-migrants to maintain their population base and local economy. At the same time, deaths from Covid 19 are contributing to the region's overall population decline.

Indeed, between when the research for this article began using mortality data from January 21, 2022 and writing the conclusion on February 11, an additional 47 people have died from Covid in the U.P. The full impact of the pandemic on the region's population is a story that is still to be written.